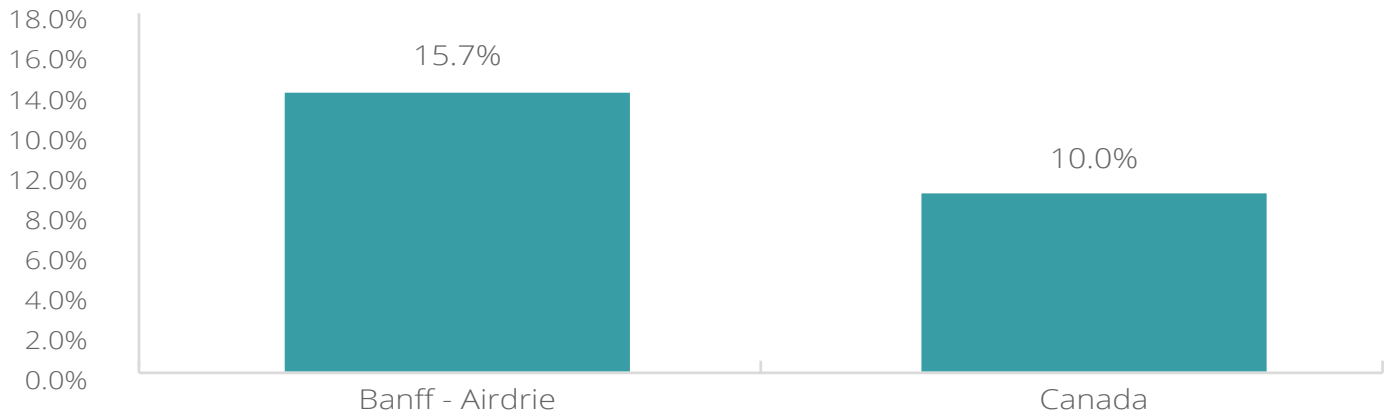


Banff – Airdrie

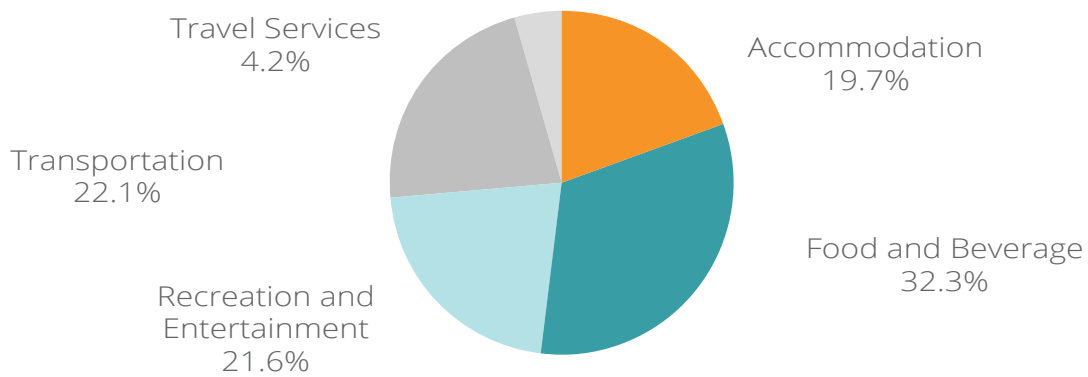
<u>Member of Parliament</u>	<u>Tourism Businesses</u>	<u>Number of Tourism Employees</u>
Blake Richards	1,042	9,190

Nationally, tourism provides 1.7 million jobs, 10% of all jobs in Canada, and employs over 500,000 youth. Tourism has experienced continued growth and diversification over the past few decades, and is now one of the fastest growing economic sectors in the world. Canada's tourism vision will increase international overnight visits by 30% by 2021, and by 2025, Canada will be competing to be a top 10 international destination.

Tourism as a Percent of the Labour Force (National vs. Banff-Airdrie)



Tourism Industries in Banff-Airdrie (Share of Tourism Labour Force)



Tourism will see a large number of potential jobs go unfilled in the next decade due to a lack of workers. These unfilled jobs will restrict the industry's ability to grow. Alberta is facing a shortage of 25,500 jobs.

