

TRANSPORTATION INDUSTRY SUMMARY



Demographic Profile of Tourism Sector Employees 2011*

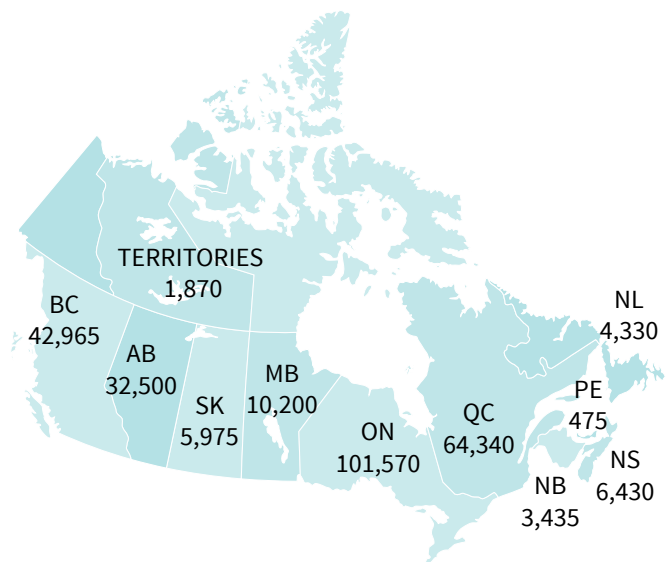
The transportation industry group is comprised of fifteen industries. With a total labour force of 274,085 people, it accounted for 16.6% of total tourism sector employment in 2011.

Almost two thirds of the transportation labour force were employed in Ontario (37.0%) and Québec (26.0%).

In 2011, 84.4% of transportation businesses in Canada had fewer than 20 employees, and there were over 4,400 businesses with only 1–4 employees.¹

Almost half (47.8%), of transportation employees were unionized, a much greater percentage than the share in the tourism sector overall (15.4%) or in any other tourism industry group.²

People Employed In Transportation by Province



Occupations in the Transportation Industry

The top ten occupations—in terms of absolute size—listed in the following table represent 57.0% of all employment in the transportation industry group.

NOC 2011	Occupations in the Transportation Industry Group	Total Tourism Sector Employment	Employed in Transportation	% of Transportation Labour Force
7512	Bus drivers, subway operators and other transit operators	67,405	66,685	24.3%
7513	Taxi and limousine drivers and chauffeurs	37,695	37,175	13.6%
2271	Air pilots, flight engineers and flying instructors	12,090	11,895	4.3%
6522	Purser and flight attendants	11,885	11,720	4.3%
6523	Airline ticket and service agents	10,485	9,880	3.6%
0731	Managers in transportation	7,040	6,765	2.5%
6421	Retail salespersons	16,700	4,755	1.7%
0621	Retail and wholesale trade managers	9,610	3,310	1.2%
6552	Other customer and information services representatives	8,135	2,170	0.8%
6524	Ground and water transport ticket agents, cargo service representatives and related clerks	2,165	1,870	0.7%
	Subtotal	183,210	156,225	57.0%
	All other tourism occupations	1,468,230	117,860	43.0%
	TOTAL EMPLOYMENT	1,651,440	274,085	100.0%

¹ Statistics Canada, Business Register, 2011. Reproduced and distributed on an "as is" basis with the permission of Statistics Canada

² Adapted from Statistics Canada, Labour Force Survey, annual averages 2011. This does not constitute an endorsement by Statistics Canada of this product.

* Customized Tabulations: National Household Survey, 2011.

Demographic Characteristics of People Employed in Transportation

The transportation industry employs a high percentage of men (72.0%) in its workforce, compared to tourism in general. This is particularly true of taxi and limousine drivers, as well as air pilots and flight engineers, which are over 90% male. However, not all transportation occupations rely so heavily on males. Purser and flight attendants are 78.1% female as are 66.3% of airline ticket and service agents.

The transportation industry workforce includes a larger percentage of older workers than the tourism workforce. In the occupation of bus, subway and other transit operators, 10.2% of workers were over 65.

Full-time work is much more common than part-time work. Only 16.8% of transportation industry employees worked part-time. Part-time work was most common for bus, subway and other transit operators (34.4%).

Transportation workers were more likely to have been born outside of Canada than the general tourism labour force. Provincially, a high percentage of transportation workers in Ontario (35.9%), British Columbia (32.2%) and Alberta (24.8%) were immigrants.

Almost a quarter of transportation workers indicated a language other than English or French was their mother tongue*. Taxi and limousine drivers were the most likely (58.9%) to report another language as their mother tongue.

The percentage of workers that reported having no certificate, diploma or degree was lower in transportation than the tourism sector overall and equivalent to the general labour force.

The percentage of transportation workers reporting an apprenticeship or trades certificate as their highest earned level of education was higher than for tourism or the general workforce.

National Household Survey data on the transportation industry is available for the provinces and for certain major cities. Data is also available for specific occupations, and demographic groups. To request data, please email research@tourismhr.ca

	Canadian Labour Force	Tourism Sector	Transportation Industry Group
Total Employees	16,595,030	1,651,440	274,085
GENDER			
Male	52.0%	48.9%	72.0%
Female	48.0%	51.1%	28.0%
AGE			
15 to 24 years old	13.1%	30.7%	5.2%
25 to 34 years old	20.5%	19.5%	15.4%
35 to 44 years old	22.0%	17.0%	22.4%
45 to 54 years	25.7%	18.6%	31.8%
55 to 64 years	15.3%	11.3%	20.1%
65 years and over	3.4%	2.9%	5.1%
WORK ACTIVITY IN 2010			
Full-Time / Full-Year	58.6%	42.6%	58.1%
Full-Time / Part-Year	22.2%	21.8%	25.1%
Part-Time / Full-Year	8.1%	13.7%	4.6%
Part-Time / Part-Year	11.1%	21.9%	12.2%
<i>Total Full-Time</i>	<i>80.8%</i>	<i>64.3%</i>	<i>83.2%</i>
<i>Total Part-Time</i>	<i>19.2%</i>	<i>35.7%</i>	<i>16.8%</i>
<i>Total Seasonal (Part-Year)</i>	<i>33.4%</i>	<i>43.7%</i>	<i>37.3%</i>
<i>Total Year-Round</i>	<i>66.6%</i>	<i>56.3%</i>	<i>62.7%</i>
PLACE OF BIRTH			
Born in Canada	76.7%	74.1%	72.3%
Born outside of Canada	23.3%	25.9%	27.7%
MOTHER TONGUE			
English	57.5%	57.1%	55.1%
French	21.5%	19.0%	20.0%
Other Language	20.9%	23.9%	24.8%
EQUITY GROUPS			
Disabled Persons	12.8%	12.3%	14.5%
Aboriginal Peoples	3.2%	3.5%	3.0%
Visible Minority	17.7%	22.6%	21.2%
SCHOOL ATTENDANCE			
Attended school (in 2010-11)	14.9%	26.7%	7.8%
Did not attend school (in 2010-11)	85.1%	73.3%	92.2%
EDUCATION LEVELS			
No certificate, diploma or degree	11.2%	18.6%	11.2%
High school diploma or equivalent	24.9%	35.3%	30.8%
Apprenticeship or trades certificate or diploma	11.8%	8.8%	16.1%
College, CEGEP or other non-university certificate or diploma	21.6%	18.3%	22.9%
University certificate or diploma below bachelor level	4.8%	4.3%	4.8%
Bachelor's degree	16.6%	10.9%	10.5%
University certificate, diploma or degree above bachelor level	9.2%	3.8%	3.8%

*Mother tongue refers to the first language learned at home in childhood and still understood by the person at the time data was collected.



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Tourism HR Canada seeks to improve the quality of the Canadian labour force. To that end, we analyse the latest data on compensation, labour supply, and productivity and provide innovative analysis of that information for the tourism sector. To request specific information, please email research@tourismhr.ca or visit our website tourismhr.ca

SOURCE: Adapted from Statistics Canada, Customized Tabulations: National Household Survey, 2011. This does not constitute an endorsement by Statistics Canada of this product.